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Vicki Mastro/ Baldwin Park, CA – CFRE International has recertified Vicki Mastro as a Certified Fund Raising Executive (CFRE). Vicki Mastro, Development Director for Ettie Lee Youth & Family Services joins over 5,000 professionals around the world who hold the CFRE designation. Individuals granted the CFRE credential have met a series of standards set by CFRE International which include tenure in the profession, education, demonstrated fundraising achievement and a commitment to service to not-for-profit organizations. They have agreed to uphold *Accountability Standards* and the *Donor Bill of Rights*. Initially, candidates must pass a rigorous examination testing the knowledge, skills, and abilities required of a fundraising executive.

“The CFRE process was developed as a way to identify for the public and employers those individuals who possess the knowledge, skills and commitment to perform fundraising duties in an effective, conscientious, ethical and professional manner,” states Andrew Day, CFRE; Chair of CFRE International. “Achievement of the Certified Fund Raising Executive (CFRE) credential demonstrates the level of commitment on the part of Vicki Mastro to herself and the profession as a whole.”

CFRE recipients are awarded certification for a three-year period. In order to maintain certification status, individuals must continue to demonstrate on-going fundraising employment, fundraising results and continue with their professional education. Employers and donors who work with Certified Fund Raising Executives (CFRE) know they are getting someone who is committed to the best outcomes for their organization and someone who is committed to their profession.

CFRE International is an independent organization whose sole mission is dedicated to the certification of fundraising executives by setting standards in philanthropy. This single, universal, baseline organization works in cooperation with leading philanthropic associations. The organization is current celebrating its Silver Anniversary – 25 Years of Voluntary Fundraising Certification and celebrating recognition of the credential in five nations around the globe. More information about CFRE can be found on their website, www.cfre.org.

CFRE International is governed by a board of directors made up of currently certified individuals from various types of fundraising settings and also includes members of the public representing the interest of donors.

Nineteen professional associations endorse and support Certified Fund Raising Executive (CFRE) designation. They are the: Association for Healthcare Philanthropy (AHP); Association of Christian Development Professionals (ACDP); Association of Development and Alumni Professionals in Education (ADAPE); Australasia; Association of Fundraising Consultants (AFC); Association of Fundraising Professionals (AFP); Association of Lutheran Development Executives (ALDE); Association of Philanthropic Counsel (APC); *Canadian Association of Gift Planners* Association canadienne des professionnels (CAGP*ACPD); the Council for Resource Development (CRD); Fundraising Institute Australia (FIA); Fundraising Institute of New Zealand (FINZ); Giving Institute; Institute for Development Professionals in Education (IDPE); International Catholic Stewardship Council (NCSC); National Catholic Development Conference (NCDC); New England Association for Healthcare Philanthropy (NEAHP); North American YMCA Development Organization (NAYDO); Philanthropic Service for Institutions (PSI); and United Way of America.

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